

# THE ENGLISH-SPEAKING UNION OF THE UNITED STATES

*Creating Global Understanding Through English*

## NATION'S CAPITAL AREA BRANCH

JANUARY 2005

### *News & Announcements*

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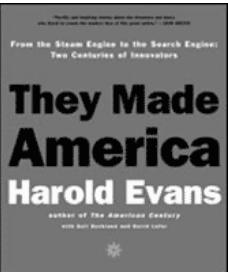
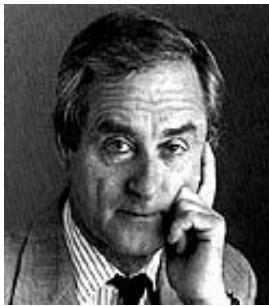
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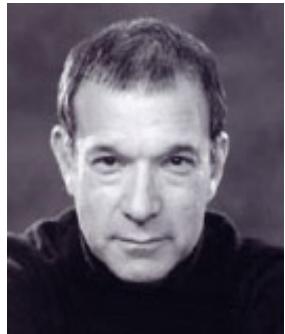
### **THEY MADE AMERICA: TWO CENTURIES OF INNOVATION** *A Presentation and Book-Signing by Renowned Author SIR HAROLD EVANS*

We're pleased to open the new year with the authority behind a handsome volume that inspired an acclaimed PBS series. *They Made America* is **SIR HAROLD EVANS'** penetrating sequel to *The American Century*, a best-seller that was dubbed Book of the Year by both the *New York Times* and *Publishers Weekly*. Sir Harold will discuss and inscribe copies of his tribute to "Two Centuries of Innovation," which will be available for purchase at the first of two January luncheons to be co-hosted by the WOMAN'S NATIONAL DEMOCRATIC CLUB. Before he and his wife, **Tina Brown**, moved to the United States, Sir Harold presided over the venerable *Times* of London. His was a reign of excellence (1967-82) that prompted his fellow journalists to honor him as Britain's most distinguished editor. From 1990 to 1997 he served as chief executive of **RANDOM HOUSE**. Between 1997 and 1999 he guided the fortunes of several leading magazines, among them *Atlantic Monthly* and *U.S. News & World Report*. He'll supply illuminating vignettes from an overview on technology that carries us "From the Steam Engine to the Search Engine."

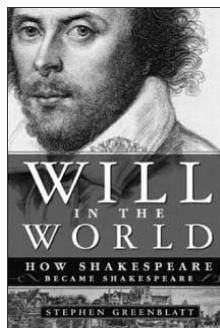


**TUESDAY, JANUARY 4**  
**Cash Bar 11:30 a.m.**  
**Luncheon 12:30 p.m.**  
**Program 1:00 p.m.**  
**WNDC CLUBHOUSE**  
**1526 New Hampshire Avenue**  
**ADMISSION \$25**

### **WILL IN THE WORLD: HOW SHAKESPEARE BECAME SHAKESPEARE** *A NATIONAL BOOK AWARD Nominee Talks About a Remarkable Biography*



As the man who pioneered "The New Historicism" and enlightened us with such influential studies as *Renaissance Self-Fashioning* (1980), *Shakespearean Negotiations* (1988), *Learning to Curse* (1990), and *Hamlet in Purgatory* (2001), **STEPHEN GREENBLATT** had already established himself as one of today's most widely recognized experts on the Early Modern era before he compiled his warmly received *Norton Shakespeare* anthology of the complete works in 1997. It was by no means shocking, then, that when he applied his vast erudition to a life and times of Shakespeare, the result would be a narrative that has received enthusiastic notices in all the key media. Nor is it astonishing that a work which has been lauded by such acute critics as *The New Yorker's* Adam Gopnik received a coveted nomination for the **National Book Award**. After many fruitful years in the University of California at Berkeley, Dr. Greenblatt is now Cogan University Professor of the Humanities at **Harvard University**. Copies of his latest contribution to our understanding of the globe's most revered poet and dramatist will be on hand for purchase and inscription.



**TUESDAY, JANUARY 11**  
**Cash Bar 11:30 a.m.**  
**Luncheon 12:30 p.m.**  
**Program 1:00 p.m.**  
**WNDC CLUBHOUSE**  
**1526 New Hampshire Avenue**  
**ADMISSION \$25**



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*Since 1920, when it originated in response to a parallel organization that had been established two years earlier in Great Britain, the English-Speaking Union of the United States has sought to foster social and cultural cohesion through the resources and traditions of a language that has become increasingly indispensable as a means of international communication. Through a diverse array of offerings, many of which are shared with audiences around the world through radio and TV, the national capital's ESU endeavors to advance a noble mission.*

### Memorial Service for Louise Armstrong

On SUNDAY, JANUARY 23, at 1:00 p.m., the generous life and multifaceted achievements of long-time ESU stalwart LOUISE SCHAFFNER ARMSTRONG will be celebrated in a service to take place in THE JEFFERSON at 900 North Taylor Street in Arlington, near the Ballston stop on Metro's Orange Line. Still active at 88, Mrs. Armstrong died peacefully on December 19. Born in Japan, where her parents served as missionaries, she devoted much of her varied career to the FOREIGN SERVICE; she was also a mainstay at the ATLANTIC COUNCIL OF THE UNITED STATES and at the INTERNATIONAL STUDENT HOUSE. We extend our deepest sympathy to her son IAN, a gifted actor who lives at 1260 Kearny Street NE, Washington, DC 20017, and who can be reached at (202) 635-0924.

## Thanks for Your Support

As we conclude the holiday season, we encourage you to think about THE ENGLISH-SPEAKING UNION when you ponder your tax-deductible charitable contributions for 2004. The ESU now girdles the planet, with a stately London address at DARTMOUTH HOUSE, and those who take part in any of its local, regional, and national associations are nourished by a vibrant global network.

Through an enticing assortment of edifying events, and through such activities as an annual *SHAKESPEARE COMPETITION* for secondary-school students, a variety of *FELLOWSHIP AWARDS* to facilitate work in academic and artistic settings, and a volunteer-based tutoring service, *ENGLISH IN ACTION*, for those who aspire to better command of a discourse that is not native to them, the ESU's Washington branch is dedicated to extending a precious legacy. To help sustain this legacy, and to augment it through some ambitious new initiatives to be announced in the near future, all you need to do is supply the information requested in the form at right and submit it by post, phone, fax, or e-mail. If you'd like to provide a gift enrollment in the ENGLISH-SPEAKING UNION for a friend or loved one, that too would be a welcome gesture. Below are the ESU's membership categories.

#### **ASSOCIATE (Individual \$35, Dual \$45)**

*Event notices, local and national  
ESU reports, and other publications*

#### **SUBSCRIBER (Individual \$75, Dual \$100)**

*All ASSOCIATE-level benefits plus 1 coupon  
for a regular ESU event (that is, an  
event priced at \$40 or less)*

#### **CONTRIBUTOR (Individual \$125, Dual \$150)**

*All SUBSCRIBER-level benefits plus 1 additional  
coupon to be used at a regular ESU event*

#### **DONOR (\$250)**

*All CONTRIBUTOR-level benefits plus 2 additional coupons  
to be used at regular events and 1 coupon for a special  
occasion (that is, one priced at more than \$40)*

#### **BENEFACITOR (\$500)**

*All DONOR-level benefits plus 4 additional coupons to be used at  
regular events, 1 additional coupon for a special occasion,  
and recognition in selected print materials*

#### **PATRON (\$1,000)**

*Free admission for 2 persons to all regular events,  
4 coupons for use at special occasions, and  
recognition in selected printings*

#### **SPONSOR (\$2,500)**

*All PATRON-level benefits plus free admission for up  
to 4 additional guests at all ESU gatherings*

#### **UNDERWRITER (\$5,000)**

*All SPONSOR-level benefits plus free admission for up  
to 8 additional guests at all ESU gatherings*

## Response Form

I wish to make a tax-deductible donation to the ESU of \$\_\_\_\_ to support its educational and cultural endeavors. I wish to renew or enroll in the English-Speaking Union at the \$\_\_\_\_ level. I wish to present a tax-deductible gift membership at the \$\_\_\_\_ level to:

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

For January 4, please reserve \_\_\_\_ spaces at \$25 a person.

For January 11, please reserve \_\_\_\_ spaces at \$25 a person.

My check for \$\_\_\_\_\_ to The English-Speaking Union is enclosed.

Please charge MC Visa \_\_\_\_\_ (\_\_\_\_/\_\_\_\_).

Name \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone, Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

*Member rates for ESU events are available to those who belong to  
the British-American Business Association, RSC America, The  
Shakespeare Guild, and the Woman's National Democratic Club.*

*Visit us online, and check for calendar updates, at [www.esuwdc.org](http://www.esuwdc.org).*